

Jean Leonard, Chairman
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The Newtown Economic Development Commission held a regular meeting on
Tuesday, October 13, 2015, at 7:00 pm

Meeting Room #3 at the Newtown Municipal Center, 3 Primrose Street, Newtown, CT 06470

These minutes are subject to the approval of the Economics Development Commission

PRESENT: Bob Rau, Jean Leonard, Wes Thompson, Paul Fadus, Al Roznicki

Also Present: Betsy Paynter, Economic Development Coordinator

NOT PRESENT: Mike Boyle, Elana Bertram, Matt Milhack and Marty Gersten

Bob Rau called the meeting to order at 7:15pm, Jean arrived at 7:25pm

Public Participation: No public participation

Reports/Discussion/Action

Betsy Paynter provided an update noting the October EDC newsletter is in development for release at the end of next week. The Sandy Hook Signage and Wayfinding consultant presented the final report on September 30th at the Sandy Hook Firehouse. It was taped and a link to the presentation video and the power point presentation can be found on the website – www.newtown.org under current activity. Betsy will work closely with the SHOP to determine the next steps in executing the plan presented by the consultant. The EDC small business seminars have been well attended, with speakers covering business marketing, business plan development and financing your small business. A restaurant seminar is coming on October 21st. The editorial for the New England Real Estate journal was published on September 17th, a copy can be found on the website under news section. Betsy and Matt will be meeting with Brenda and Bob Geckle from the library to create synergies between the 2 re: business development. There's an opportunity to grow business resources with the EDC and library. Betsy will also help the Farmer's Market group create a successful market in Newtown over the off season.

There was discussion re: a cultural arts center. Bob Rau is working with the Cultural Arts Commission on a plan and next steps.

Betsy presented the 2015 Economic Development Overview which concentrates on the 7 business districts in Newtown. A link to this presentation can be found on the website under current activity.

Motions:

There was discussion regarding the remaining EDC meetings for 2015 and the 2016 calendar. Al Roznicki made a motion to hold the EDC meetings beginning November 2015 and through 2016 calendar to the third Tuesday of the month at 7pm in meeting room #3 at the Municipal Center. Paul Fadus second, all in favor.

Meeting adjourned at 9:05

Respectfully submitted by Betsy Paynter